

Rodeo's \$2 million dollar "U.S. Open" Returns to AT&T Stadium February 19

RFD-TV's The American presented by Polaris RANGER returns to AT&T Stadium in Arlington, Texas, on February 19, as the home of the Dallas Cowboys hosts the world's richest one-day rodeo for the fourth time.

With a total purse of \$2 million dollars, The American among the top rodeos in North America. Winners and the runners-up in bareback riding, steer wrestling, team roping (both heading and heeling), saddle bronc riding, tie-down roping, barrel racing and bull riding win a share of \$1 million prize money. There's also an extra \$1 million bonus purse and \$250,000 in prizes.

Top rodeo athletes from the Professional Rodeo Cowboys Association, Elite Rodeo Athletes, Women's Professional Rodeo Association and Professional Bull Riders have accepted invitations to compete at The American on February 19. The roster of invitees includes newly crowned world champions as well as individuals with multiple world titles. The field will also include athletes that come through the qualifier system.

The American's unique "U.S. Open" format means that any competitor is eligible to try to qualify for The American Semi-Finals. There are no age or gender restrictions. Qualifying events are held across the U.S. with winning competitors advancing to The American Semi-Finals, where top finishers punch their tickets for The American.

More than 600 qualifiers are scheduled to compete February 14-17 at Cowtown Coliseum in Fort Worth. The semi-finals on its own features a purse of \$1

million, putting it among the top 10 richest rodeos annually and making it the richest rodeo open to non-professional competitors. A three-day western festival runs concurrently with The American Semi-Finals in the historic Fort Worth Stockyards area.

Those semi-finalists who earn the right to compete at AT&T Stadium are eligible for a share of the extra \$1 million bonus. That's the reward if they are able to win their event, by besting the other qualifiers and the top-ranked, professional invitees.

The bonus is divided among

all qualifiers who win The American, but only three qualifiers have managed to win an event at The American in the past three years. Richmond Champion became the first cowboy to win more than \$1 million for a single, eight-second bareback ride at The American in 2014, the first time it was held. He became an instant millionaire by virtue of one eight-second ride at the age of 21.

Not only are contestants at The American competing against rodeo's best human athletes, in the bareback, bronc and bull riding they will face top

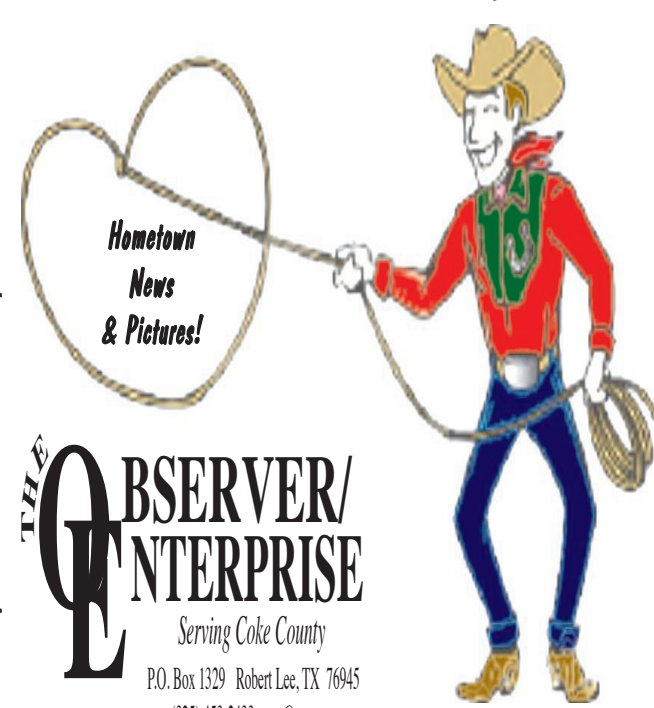
bucking horses and bulls in the world. Award-winning rodeo companies from across the country will bring their featured animals to match against The American contestants.

week in the Dallas/Fort Worth metroplex with four days of The American Semi-Finals in Fort Worth, followed by the PBR's Iron Cowboy VII on February 18 at AT&T Stadium and The American on February 19.

Keep your Loved Ones in the Loop

with a

Gift Subscription to The Observer/Enterprise!



THE OBSERVER/ENTERPRISE

Serving Coke County

P.O. Box 1329 Robert Lee, TX 76945
(325) 453-2433 • o-e@wcc.net

Hometown News & Pictures!


Yearly Subscription Rates:
\$30 in Coke County, \$35 in Texas
\$37 in United States



Russell Davis
Agent

611 Austin Street
PO Box 1079
Robert Lee, Texas 76945
(325) 453-4505 office
(325) 453-4524 fax
(325) 650-1904 mobile
TXFB-INS.COM

Stocks. Bonds. CDs. IRAs. Mutual funds.



Larry M Gilbert, AAMS®
Financial Advisor

122 N 8th St
Ballinger, TX 76821
325-365-2505
www.edwardjones.com

Edward Jones
MAKING SENSE OF INVESTING

Member SIPC

For our Bronte customers' convenience, there is a Drop Box at SHIRLEY'S PLACE in Downtown Bronte on US Hwy 277.

IVEY MOTORS

2011 Ford Expedition XLT <i>Royal Red with Camel Leather! Rear DVD! Very Nice!!!</i>	\$16,995
2015 Ford F-250 Lariat <i>Ruby Red/Caribou Accent with Adobe Leather! 48K Miles! Very Nice Ride!</i>	\$46,495
2009 GMC Acadia SUV <i>White Platinum w/Tan Leather! Great Condition!</i>	\$10,995
2013 Ford Taurus Limited <i>Gray w/Camel Leather! Great School Car or Family Ride! #5500A</i>	\$13,995

Let Ivey Motors help you with your service needs!!

State Inspections * Oil Changes * Tires
Vehicle Repair & Maintenance

Special Financing Options Now Available! Ask for Chad!

453-4561

Ask For:

Randy Flanagan • Buddy Wallace • Buck Duncan • Chad Scott

