



Small Town Christmas

...The Domino Effect

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That guy gets paid to do it." It looked like all Charles Kuralt did was drive around and talk to people who were playing dominoes and fishing and stuff.

I knew I had to put my own spin on it, so I went back to Eddie Barker and said, "OK, look. You know that Charles Kuralt guy that travels all over America? We can do the very same thing except we'll just travel all over Texas." He let me give it a try as a one-time-only deal. I did a few features on the news, and they kind of liked them. I clearly did not know what I was doing, but I cobbled them together. The audience response was good enough that they kept saying, "All right, do another one." Here we are at 50 years, still doing another one.

JNP: OK, honestly, the TV reporter going out on the road looking for stories like this was not a new concept. Others had programs like this. You had traction. Why do you think you resonated and the others didn't?

BP: I was talking to people who were just like my dad. In the very beginning, somebody was coaching me along and said, "When you're on camera, picture somebody that you love talking to." Well, that was my dad. To this day, when I look into the barrel of the lens, I'm looking at my dad's face.

Every time, I thought about doing something else because you don't make any money in television news. I worked forever for two bucks an hour, but you're having a good time. Every now and then I thought, "Well, as I get older, I got to go find a real job." Then I would think, "But I love this so much." It also helps when people walk up to you almost every day of your life and say, "You must have the greatest job in the world." You start believing it when enough people say it to you.

Kelli Phillips: I also think it has something to do with the fact that when we go on stories, we don't have a preconceived idea of what this story is going to be. We honestly go in there with no questions in advance. We just sit down and talk with these people, and we develop a relationship. You see that transpire on the air.

BP: Yeah, she's right. I've never gone in with a list of questions for people. Frankly, I don't even think much about it ahead of time. We just sit down and have one of those, "Hey, how's it going?" chats and try to take people on a little journey to get them to tell us their life story and to forget there's cameras.

KP: And most of the time, they do.

BP: Yeah, for some reason, that's something we were pretty successful at. If you've got one of those huge crews like some shows do now, they've got a crew of 40 or 50 people on the set shooting these things. I always think, "How do they get anything done?" We go out with two or three or maybe four people, max, and the camera kind of disappears.

JNP: Bob, on that hike up Lost Mine Trail, I remember I'd gotten in hot water with Mike Levy, the publisher at Texas Monthly, and that eventually led to my departure from the magazine. But you actually had the most comforting words at the time when you said getting

fired from Channel 4 was the best thing that ever happened to you.

BP: Well, yeah, it was because that's what propelled us. That made me. I'd done that show for 14 years. They didn't actually fire me; they just canceled my show. But it was like being fired because I wasn't going to stay there if they weren't going to let me do my show. That made me pull my britches up and say, "OK, you've got to do something about this," and that's when we syndicated the show all over the state and when I started producing it myself instead of through a television station. The show had been popular in Dallas-Fort Worth, but then it ...

KP: Exploded.

BP: Exploded all over the state. That was a good thing.

Joe Nick Patoski loves Texas and Texans almost as much as Bob Phillips does. He appeared on TCR show No. 1003 in 2006 talking about his book Big Bend National Park. This article also appeared online at www.texascooppower.com.

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RMA updates haying, grazing, prevented planting rules

Farmers and ranchers will have more flexibilities next year after the U.S. Department of Agriculture's (USDA) Risk Management Agency (RMA) made changes to crop insurance. RMA is making permanent a new provision that allows farmers and ranchers to hay, graze or chop cover crops and still receive a full prevented planting payment.

To accommodate the different farming practices across the country, RMA is also increasing flexibility related to the prevented planting "1 in 4" requirement, as well as aligning crop insurance definitions with USDA's National Organic Program.

Haying, grazing and chopping cover crops

In July, RMA announced farmers can hay, graze or chop cover crops for silage, haylage or baleage at any time and still receive 100% of the prevented planting payment. Previously, cover crops could only be hayed,

grazed or chopped after Nov. 1. Otherwise, the prevented planting payment was reduced by 65% if farmers took those actions on the cover crop.

RMA added this flexibility starting with the 2021 crop year as part of a broader effort to encourage farmers and ranchers to use cover crops, an important conservation and good farming practice. Cover crops are especially important on fields prevented from being planted because they cover ground that would otherwise be left bare, which helps reduce soil erosion, boost soil health and increase soil carbon sequestration.

This change builds on the advanced research and identified benefits cover crops have supporting healthy soils and cropland sustainability efforts. Studies also show that cover crops provide increased corn and soybean yields. While results vary by region and soil type, cover crops are proven to reduce erosion, improve water quality and increase the health and

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